



**SHRIRAM MUTUAL FUND**  
(Investment Manager: Shriram Asset Management Company Limited)

**Registered Office:**  
Wockhardt Towers, 2<sup>nd</sup> Floor, East Wing, C-2, G Block,  
Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.

**NOTICE**

**Shriram Mutual Fund Announces Dividend in Shriram Equity and Debt Opportunities Fund.**

Unit holders of Shriram Equity and Debt Opportunities Fund are requested to take note that Board of Trustees of Shriram Mutual Fund has approved the declaration of dividend in the aforesaid scheme. The details are as given below:

Name of the Scheme/Plan/Option	Recommended rate of Dividend (Rs. per Unit)#	Record Date*	Face Value (Rs. Per Unit)	NAV as on October 20, 2014 (Rs. Per Unit)
Shriram Equity and Debt Opportunities Fund - Regular and Direct Plan - Dividend Option (Payout and Reinvestment)	Re.1.05	Monday, October 27, 2014	Rs.10.00	Regular Dividend Rs.11.7100 Direct Dividend Rs.11.7525

# the dividend will be subject to the availability of distributable surplus and may be lower, depending on the distributable surplus available on the record date.

\* or the immediately following Business Day, if that day is not a Business Day.

Income distribution / Dividend will be paid to those Unit holders / Beneficial Owners whose names appear in the Register of Unit holders maintained by the Mutual Fund / Statement of Beneficial Ownership maintained by the Depositories, as applicable, under the Dividend Option(s) of the aforesaid Scheme on the record date.

With regard to Unit holders under the Dividend Option(s) of the aforesaid Scheme who have opted for Dividend Reinvestment facility, the dividend due will be reinvested by allotting Units for the Income distribution / Dividend amount at the prevailing ex-dividend NAV per Unit on the record date.

**Pursuant to payment of dividend, the NAV of the Dividend Option of the above mentioned plans will fall to the extent of payout and statutory levy (if applicable).**

Investors are requested to take a note of the above.

For **Shriram Asset Management Company Ltd.**  
(Investment Manager of Shriram Mutual Fund)

Place : Kolkata

Date : October 21, 2014

Sd/-

**Compliance Officer**

**Statutory Details:** Shriram Mutual Fund has been constituted as a Trust under the Indian Trust Act, 1882. **Sponsor:** Shriram Credit Company Limited [CIN: U65993TN1980PLC008215]; **Trustee:** Board of Trustees; **Investment Manager:** Shriram Asset Management Co. Ltd. (AMC) [CIN: L65991MH1994PLC079874]. **Risk Factors:** Sponsor is/are not liable or responsible for any loss or shortfall resulting from the operations of the scheme.

This product is suitable for investors who are seeking*:		
<ul style="list-style-type: none"><li>Long term capital appreciation and current income</li><li>Investment in equity and equity related securities as well as fixed income securities (debt and money market securities)</li></ul>		
<ul style="list-style-type: none"><li>High risk</li></ul>		<b>(BROWN)</b>

\*Investors should consult their financial advisers if in doubt about whether the Schemes are suitable for them.

Note: Risk is represented as:

<b>(BLUE)</b> investors understand that their principal will be at low risk	<b>(YELLOW)</b> investors understand that their principal will be at medium risk	<b>(BROWN)</b> investors understand that their principal will be at high risk
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For more information, please contact **Shriram Asset Management Co. Ltd.**, CK-6, 2<sup>nd</sup> Floor, Sector II, Salt Lake City, Kolkata - 700 091. Tel: 033 2337 3012 Fax: 033 2337 3014, [www.shriramamc.com](http://www.shriramamc.com)

**Mutual fund investments are subject to market risks, read all scheme related documents carefully.**